

Engage a Captive Audience with Article Cover Page Ads

Magazine articles downloaded from the website include prime real estate for your message on the article cover page

Once downloaded/saved by the reader, your ad stays on the article page permanently!

94% of readers are actively thinking about products, materials, equipment or systems required to implement the approach being discussed in the article they just downloaded

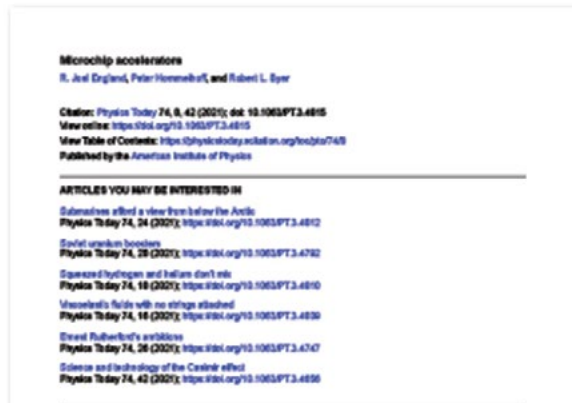
63% of readers say it is worthwhile to have a relevant ad on the article downloads

PHYSICS TODAY ARTICLE COVER PAGE AD

34,000 impressions/month

.49% CTR

\$1,133/month



“Downloadable articles are table stakes for this industry and I expect them from all reputable published sources”

— Actual reader

2023 MARKETING PLANNER



Get Started! Contact your sales consultant to discuss your plans.

SOURCE: Martin Akel & Associates, User Satisfaction Survey, 2016