

2023 Editorial Calendar + Bonus Distribution

**NEW:
SPECIAL
ISSUES!**

Preview the New Products Topics for each issue & Extend your reach with bonus distribution at key industry conferences

ISSUE	BONUS DISTRIBUTION (In Person or Virtual)	NEW PRODUCT FOCUS	AD DEADLINES
JANUARY	American Astronomical Society American Meteorological Society American Association of Physics Teachers Photonics West	Jan 8-12 Jan 8-12 Jan 14-17 Jan 28-Feb 2	Lasers, imaging, microscopy, nanoscience Dec 1
FEBRUARY	Biophysical Society (BPS) OFC (Optical Fiber Conf) APS March Pittcon	Feb 18-23 Mar 5-9 Mar 6-10 Mar 17-21	Test, measurement, quantum metrology, analytical equipment Jan 3
MARCH <i>Special Focus Issue: Qubits</i>	APS March	Mar 6-10	Photonics, spectroscopy, spectrometry Feb 1
APRIL	MRS Spring (Materials Research Society) SPIE Defense & Commercial Sensing	Apr 10-14 Apr 30-May 4	Software, data acquisition, instrumentation Mar 1
MAY	SVC (society of vacuum coaters) CLEO (conf on lasers & electro-optics) Intermag Intl Conf on Magnetism Amer Society for Mass Spectrometry (ASMS)	May 6-11 May 9-11 May 15-19 Jun 3-4 Jun 4-8	Lasers, imaging, microscopy, nanoscience Apr 3
JUNE <i>Special Focus Issue: Optical Engineering</i>	Laser World of Photonics World of Quantum FREE AD STUDY: \$5,000 value-- quantify your print ad's performance	Jun 27-30 TBD	Test, measurement, quantum metrology, analytical equipment May 1
JULY	SEMICON West American Association of Physicists in Medicine (AAPM) M&M (microscopy & microanalysis) Graphene 2023 Vacuum Expo	Jul 11-13 Jul 23-27 Jul 23-27 TBD TBD	Cryogenics, vacuum equipment, materials, semiconductors Jun 1
AUGUST	SPIE Optics & Photonics Photonex Europe	Aug 23-25 TBD	Software, data acquisition, instrumentation Jul 5
SEPTEMBER <i>Grad School Supplement</i>	IEEE Quantum Week Materials Science & Technology Conf	TBD Oct 1-5	Lasers, imaging, microscopy, photonics Aug 1
OCTOBER <i>Special Issue: Recruitment & Careers</i>	MMM SPIE Optifab AVS 69th International Symposium Exhibition	TBD Oct 17-19 Nov 5-11	Test, measurement, quantum metrology, spectroscopy, spectrometry Sep 1
November	MRS Fall Acoustical Society of America (colocated with Australian Acoustical Society) Inside Quantum Technology NY	Nov 26-Dec 1 Dec 4-8 -	Software, data acquisition, instrumentation Oct 2
December <i>Special Focus Issue: Thin Films</i>	FREE AD STUDY: \$5,000 value-- quantify your print ad's performance		Cryogenics, vacuum equipment, materials, semiconductor Nov 1

*Bonus distribution schedule subject to change.

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